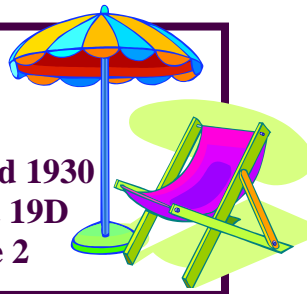




Wenatchee Central Lions Talebearer



Editor: Marcia Maloney
Publisher: Shelley Costello

Chartered 1930
District 19D
Zone 2

FOR THE WEEK OF AUGUST 5, 2011

Applesox Sign-Ups

Contact Eric Strode to sign-up ejstrode@charter.net. Only a few spots left 1 for Friday August 5th and Saturday August 6th both are for ticket takers. Also, please be prepared they will be in the playoffs so additional help will be needed. Playoff games are the 12th, and possibly the 14th and 16th.

Plea for Help!

PERSONAL PLEA FROM OUR NEW PRESIDENT

Still in need of volunteers to help out for 2 shifts either 10-1 or 1-4 on August 13th. The van will be located in the Albertsons parking lot. If interested please contact Andy Kottkamp at andy@wenatcheelaw.com.

This Week's Location:

Wenatchee Convention Center

Program:

County's Canyon B Bridge Project

Doug Brantlette

Invocation:

Lori Reed

Greeters:

Ron Ward, Darci Waterman

Dawn Webber

Music:

Shelley Costello & all of you.

Deanne's in Alaska!



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Upcoming Events

August

- 12th, Friday.....Kids Day with a Canine Demonstration from Local Law Enforcement!
- 15th, Monday.....Board Meeting!
- 19th, Friday.....Tour of Alcoa!
- 25th, Thursday.....Lions Annual Picnic!
- 26th, Friday.....District Governor Joe Nellis

LOOK

Kid's Day is Friday August 12th. In need of head count for food and preparations for the day of the event. Meal will include hamburgers which is free for the kids so bring some kids for this great event. Will be having the canine dogs from Chelan & Douglas County Sheriffs.

Guests

**Tim Doering friend of
Shelley Costello
John Evenson friend of
Buell Hawkins**

Thanks for joining us!

Club Welfare.....Lori Reed, Chairperson
670-4012
lorir@mitchellreedinsurance.com

Committees! Let the club know when your committee is meeting or what events are coming up. Contact Marcia Maloney before noon on Monday to put it in the newsletter.
marciamaloney@msn.com

Newsletter Submissions:

Deadline NOON on MONDAY!

Marcia Maloney Editor, 670-1802

marciamaloney@msn.com

Shelley Costello Publisher, 293-1822

shelan143@msn.com

Annual Lions Summer Picnic!

**Thursday August 25th 6 pm at
Ohme Gardens. More
Information to follow thanks
again Chuck Largent.**

**Board meetings are held the 1st
and 3rd Monday of every month
at noon @ The Roaster.
The next Board meeting will be
Monday, August 15th.**

www.wenatcheecentrallions.org



*Wenatchee Central Lions Club
P.O. Box 135
Wenatchee, WA 98807*

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Board of Directors 2011-2012

President: Andy Kottkamp

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*Vice Presidents: Eric Strode, Ernie Richardson,
Mike Teaney*

Tail Twisters: Amy Gensinger, Joan Hunter

Lion Tamer: Linda Herald

Membership: Mary Jane Gurnard

*Board Members: 2- year: BW Williams,
Nancy Harmon, Mike Lemcke, Denise Gallucci,
1 year: Al Hunter, Joan Hunter, Gwen Sparks
& Amber Glann*

What in the “world” is going on at the Wenatchee World?

by Rufus Woods



The Wenatchee World is a 3 generation paper in our valley. It was purchased in 1907 by Rufus’s grandfather. Rufus was a publisher for 14 years until acquiring the Wenatchee World, which now has a new culture of getting a story right versus getting a story quickly. To encompass that theory he has brought on a new editor who has took a different view on what they would print and acknowledge. His new editor has brought a new perspective and a great sense of community. Another change is that they want to stay a local paper and to be invested in “our” community. Rufus believes like us that the service clubs in our community are the heart of what makes us a great community no matter small

or large. He is very proud of where the paper is going and sees that it has a future even if it is ever changing. They try to focus on the issues, celebrations and the challenges that come with a public service and public trust. His grandfather and father have made it a little hard for Rufus to make his mark in our community with them shooting so high the first time. His grandfather was invested in Grand Coulee and then his father with the Performing Arts Center so he wonders how he can compete with those. I believe staying a strong viable paper and continuing to support our community is a great start. He wants to educate as many people as possible by pointing out things that are wrong but also to point out the things that are going very well. With that type of ideology brings the goal of getting everything they do to lead to community success. Usually the media plays on only the things that are wrong not on the whole. With the changing economy and the changing of the times with internet, radio, online books and papers brings the challenge of continuing to stay around. They have made one recent change of 1 less edition to help retailers and the driving force of the paper. As he

pointed out 100 years ago the paper was the only way to get your information now it is one of many. It is to balance opinions and create a constructive form with a remaining sense of community. He does believe that the Wenatchee World can continue to a 4th generation with commitment and continual changes but he is pretty sure they will survive. Thanks for the great presentation and good luck!

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INFORMATION & ANNOUNCEMENTS

Chelan County Fair is just around the corner so be prepared to start seeing the sign-up sheet at meetings to come. The fair is September 8th thru the 11th.


Also remember we will be taking a head count for the Alcoa field trip on August 19th. If you can't be there to sign up 8/5 or 12, call Shelley 509-881-5103

Leavenworth Lions club is in need of some lions to help with their annual Mary Bridge Courage Classic. They are looking for some help on Sunday August 7th and Monday August 8th. Sunday the need help with food prep around 11 am and then other lions (or the same ones) to help with set up and serving at 4pm. Monday they also need some help serving breakfast. The Courage Classic is a bicycle ride that benefits the Mary Bridge Hospital program for abused children. If interested or want more information contact Leavenworth Lions President Jim Cain at 888-0956 or cell 425-971-6637.

snitches Wanted

Tail twisters would like help in getting newspaper information from our club and if you know something about a member if you would write it down and give it to either Amy or Joan they can be used to fine our members. All information needs to be in good taste.

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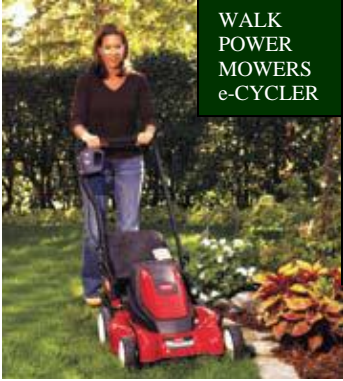


Board Meeting

- Applesox still needs two spots filled for Friday and Saturday
- Picnic is August 25th at Ohme Garden and will still have a meeting on August 26th since District Governor will be here.
- Screening Van still needs 4 spots filled but Andy has asked Wenatchee Valley Lions if they would like to join us and they will let him know soon.
 - At the board retreat it was decided that we will start implementing an initiation fee of \$50 to all new members.
- Board granted a 90 day extension to the City of Wenatchee for funds from the Kingston Fund for the Audible walk signs that were placed around town.
- Looking to start a committee for a phone tree to contact members that we haven't seen in awhile or to remind members when the venue has changed.
- Barbara has given Jennifer our membership number so she can



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start creating the private log-in information for the website.

- Items being talked about for next year's budget include charge for installation dinner, picnic and Top 10 dinner in next year's budget. This idea is to help with our tapping into our reserve.
- Tim Doering will be inducted as a new member at Friday's meeting.

Lion Tamer Linda Herald



Buell Hawkins



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